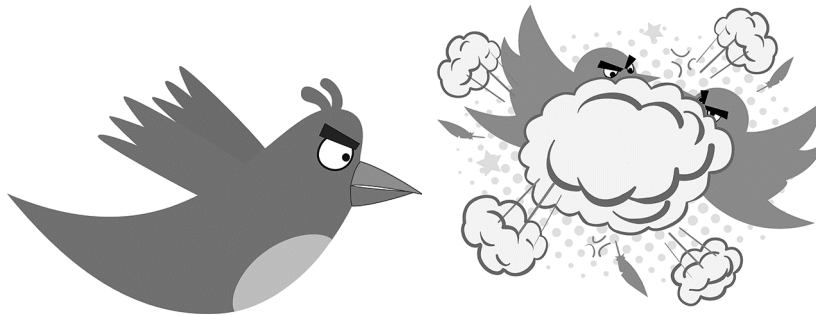


Twitter Twits

Rosamund Urwin



- 1 There was no Twitter fury this time. No one launched into an offensive rant, calling for the culprits to lose their jobs. In fact, barely a whimper of protest met this week's revelation that University College London was discriminating against female staff on its Qatari campus; a married woman there receives a much lower housing allowance than her male peers. The muted reaction was in contrast to the outrage this summer when Sir Tim Hunt's foolish and sexist joke about female scientists spread online. After that, he says that same university asked him to resign his honorary professorship.
- 2 8-1. Its sharpest pitchforks aren't aimed at the bigwigs — companies, institutions, our culture — they target the individual. It acts as though one person embodies a problem, creating a scapegoat on whose shoulders all sins are hung. An alien watching Sir Tim's hounding might assume he was the greatest misogynist alive but that our species believes the systematic sexism of unequal pay isn't worth worrying about. The raging throng is adept at spotting the speck in someone's eye but routinely overlooks the beam in society's sight.
- 3 Last week I made a similar argument on Newsnight, only about the outcry over Cecil the lion. His killing undoubtedly drew global attention to the horrors of hunting. But the Twitmob wasn't content being angry at Cecil's fate: they wanted blood. When the villain, Walter Palmer, was found he became that week's Public Enemy No 1. No matter that there are other trophy-hunters out there. PETA — People for the Ethical Treatment of Animals — tweeted that they wanted Palmer hanged. 8-2. The virtual wrath boiled over into reality, his holiday home graffitied.
- 4 I doubt there's much overlap between the mob who went for Palmer and the campaigners who are calling on the Government to make the import of hunting trophies illegal. Once the mob is done sticking someone in the virtual stocks there will be a new victim to castigate. The mentality seems to be that you prove your moral superiority by being the nastiest about — or at — that week's hate figure.
- 5 Palmer was, at least, attacked for an abominable act. 8-3

A comment – which once would have been quickly forgotten – is instead amplified, often spun or twisted.

- 6 Public shaming doesn't make sexism, racism or animal cruelty disappear. It just stigmatises an individual. No one goes back over their Twitter posts and checks if the issue they raised has now been adequately addressed with legislation. There's the whiff of Old Testament justice – an eye for an eye – about the Twitter mob. Shouldn't we instead learn to turn our virtual cheeks?

adapted from *Evening Standard*, 2015

Tekst 3 Twitter twits

- 1p 6 How does the writer introduce the subject in paragraphs 1 and 2?
By expressing her
- A anger at people who react to matters beyond their comprehension.
 - B criticism of people structurally losing sight of the greater picture.
 - C despair that women are still not being treated equally.
 - D satisfaction about job consequences for people who have misbehaved.
 - E surprise at a renowned institution being involved in scandals.
- “a scapegoat” (alinea 2)
- 2p 7 Geef van elke van de volgende personen en instanties aan of ze volgens Rosamund Urwin tot zondebok zijn gemaakt op Twitter.
Noteer “wel” of “niet” achter elk nummer op het antwoordblad.
- 1 “the culprits” (alinea 1)
 - 2 “Sir Tim Hunt” (alinea 1 en alinea 2)
 - 3 “Walter Palmer” (alinea 3)
 - 4 “PETA” (alinea 3)
- Drie van de onderstaande geciteerde uitspraken (a, b, c, d, e) zijn weggelaten uit alinea 2, 3 en 5 (zie **8-1**, **8-2**, **8-3** in de tekst).
- 2p 8 Geef bij elke plaats aan welk van de citaten daar hoort.
Noteer de letter van het citaat achter het nummer op het antwoordblad.
Let op: er blijven twee citaten over.
- a “It’s a problem that seems to be escalating.”
 - b “Often, this virtual gang-beating is bestowed to those who have simply said something ignorant, or even just ambiguous.”
 - c “On the one hand, this a great leveller – now they can be held accountable through blog posts, public forums and social communities.”
 - d “Others called for him to be pursued with a bow and arrow.”
 - e “This is typical of the online lynch mob.”
- “adequately addressed with legislation” (alinea 6)
- 1p 9 In welke eerdere alinea suggereert Rosamund Urwin dat twitteraars geen concrete vervolgstappen nemen om misstanden op te lossen nadat ze iets als onrechtvaardig hebben bestempeld?
Noteer het nummer van deze alinea op het antwoordblad.

Bronvermelding

Een opsomming van de in dit examen gebruikte bronnen, zoals teksten en afbeeldingen, is te vinden in het bij dit examen behorende correctievoorschrift, dat na afloop van het examen wordt gepubliceerd.